

Market Report Catalog

Banking/Insurance

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Doing Well by Doing Good: Delivery Models and Channels Serving the Financially Underserved

Published by Mercator Advisory Group, Inc.

Pub. Date 2017/11/01

Price

USD 2450 PDF by E-mail (Single User License)

www.giiresearch.com/ce/573501

Solving the problem of financial inclusion can benefit both the "unbanked" and financial services providers.

Mercator Advisory Group releases new research analyzing the state of financial inclusion in the U.S. and comparing product solutions with those succeeding in other countries.

Lack of affordable formal banking solutions affects over 15 million adults in the United States. Even as employment numbers improve domestically, the number of unbanked individuals remains stubbornly high.

Financial inclusion has long been a goal in countries around the world. Finding ways to offer solutions that provide financial inclusion for the unbanked and underbanked-and do so profitably for the providers-is the topic of a new research report from Mercator Advisory Group titled Doing Well by Doing Good: Delivery Models and Channels Serving the Financially Underserved. Solutions that are succeeding in several developing economies are reviewed, and selected solutions in the United States are profiled.

IDC FutureScape: Worldwide Financial Services 2018 Predictions

Published by IDC

Pub. Date 2017/10/31

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USD 4500 PDF by E-mail (Single user license)

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This IDC Financial Insights study presents the top 10 predictions for the financial services industries. Each prediction is shaped by a common set of key drivers that provides a planning tool for technology leaders and their line-of-business counterparts to use in their IT strategic planning efforts. The challenges of the industry today continue to be shaped by trying to match fintech innovations while resources are scarce and regulatory burdens persist. According to Marc DeCastro, research director, IDC Financial Insights, "The predictions in this research study are a culmination of the tenants of our research over the past few years. Innovation has reached the point of disruption for financial service firms of all sizes and geographic locations. To be successful, one must continue to search for the value associated with offering new services for their customers, transform the enterprise with innovative solutions, deploy the right mix of tools to minimize risk while meeting regulatory requirements, and protect the brand from internal and external threats."

Technology in Wealth Management: Drivers for Adoption and Future Trends

Published by GlobalData

Pub. Date 2017/10/26

Price

USD 5250 PDF by E-mail (Single User License) ~

USD 15750 PDF by E-mail (Global License)

www.giiresearch.com/ce/574529

Investing in technology has leapt to the top of most wealth managers' agendas. The emergence of robo-advisors has triggered an interest in changing investor demographics and new approaches to client segmentation. On the other hand, shrinking margins and pressure on cost-saving have fueled organizations' internal needs to seek efficiencies which can be achieved with the help of technology. Although ultimately the human element will remain prominent in the world of financial advice, the industry will continue its technological advancement.

Key findings included in this report -

- Lower returns increase investors' price sensitivity, luring them into the arms of low-cost digital providers.
- Although the average robo-advice client falls into the mass affluent category, HNW investors will also recognize the benefits of digital platforms.
- With millennials building up their wealth, and intergenerational change on the horizon, financial advisors need to prepare themselves for a new generation of clients, while not abandoning their existing clientele....

Financial Cards and Payments in the US

Published by Euromonitor International

Pub. Date 2017/10/24

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/113952

With the lone exception of charge cards, unduly affected by its loss of exclusive acceptance at Costco, all types of financial cards in the US are experiencing growth, be it in card circulation, transaction, or value terms. Assisted by continued growth in local consumer expenditure, cards have flourished in the US for their ease of use, widespread acceptance, rewarding value, relative security and financial flexibility. As non-paper formats continue to solidify their preferential position among...

Euromonitor International's Financial Cards and Payments in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in the US

Published by Euromonitor International
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USD 2100 PDF by E-mail (Single user license)

Pub. Date 2017/10/24

www.giiresearch.com/ce/265085

Political and economic changes have sustained the expansion of consumer lending. Economic policies are set to benefit credit expansion and minimise strict regulation for lenders. The government is looking to alter the functions and reach of the Consumer Financial Protection Bureau (CFPB) in the short term. Proposed regulations remain under revision until the CFPB's new role is defined. New regulation was introduced during the review period to prevent pay day loans to consumers who do not meet st...

Euromonitor International's Consumer Lending in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in Taiwan

Published by Euromonitor International
Price
USD 2100 PDF by E-mail (Single user license)

Pub. Date 2017/10/24

www.giiresearch.com/ce/261391

Over the review period, Taiwan saw value growth in consumer lending, driven by low income growth, rising costs of living and rising income disparity. Although the national unemployment rate remained relatively low at 3.8% in 2017, the number of part-time workers increased significantly. This number was highest in manufacturing, where around one quarter of the workforce is located. The demand for consumer lending is strongest during periods when consumers typically have cash flow problems, such a...

Euromonitor International's Consumer Lending in Taiwan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Financial Cards and Payments in Turkey

Published by Euromonitor International

Pub. Date 2017/10/24

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/116542

Financial cards and payments continued to register strong growth in 2017 both in transaction value, volume of transactions and number of cards in circulation. Relaxation of a previously restrictive regulative framework, increasing consumer preference for online shopping, and innovative new payment technologies are the main factors leading to the dynamic performance. Moreover, as part of the official aim to achieve the target of a "cashless society", ongoing awareness, increasing activities of au...

Euromonitor International's Financial Cards and Payments in Turkey report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Regtech: Strategies for Financial Services 2017-2022

Published by Juniper Research

Pub. Date 2017/10/24

Price

USD 2706.40 Web Access - Full Research Suite (Enterprise Wide License)

www.giiresearch.com/ce/569160

Juniper's Regtech research provides a detailed analysis of how advancing technologies, including AI and blockchain, are disrupting the regulatory compliance market for FIs (Financial Institutions), leading to Regtech adoption.

It analyses trends and emerging business models in the sector, with an attendant regional analysis of regulatory frameworks, as well as a regulatory outlook. Based on these elements, the research suite identifies recommendations for key stakeholders in the industry to inform strategic planning.

The research includes:

- Market Trends & Opportunities (PDF)
- 5 Year Market Sizing & Forecast Spreadsheet (Excel)

Financial Cards and Payments in China

Published by Euromonitor International

Pub. Date 2017/10/24

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/116528

Card payments are gaining in popularity in China, mainly boosted by the strong growth of credit card transactions for convenience and various promotions by issuers and operators. Many commercial banks aim to develop and promote their credit transactions by launching various products to attract a higher number of consumers and even encourage cardholders to pay automobile and house instalments by credit card. In addition, the Chinese Government also released the regulation on opening up the market...

Euromonitor International's *Financial Cards and Payments in China* report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in Singapore

Published by Euromonitor International

Pub. Date 2017/10/23

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/297361

Consumer lending and outstanding balance continues to grow despite a softening in Singapore's economy, largely spurred by growth in mortgages, card and education lending. There is strong societal pressure in Singapore to own a house, with mortgage lending being the most serviced and most applied for by Singaporeans regardless of the country's economic condition. The growth of education lending is also largely unaffected by prevailing economic conditions, due to the huge importance and priority t...

Euromonitor International's *Consumer Lending in Singapore* report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in China

Published by Euromonitor International

Pub. Date 2017/10/23

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/259852

The Chinese government continues to regulate the real estate market by setting limitations on real estate transactions and loans with aim of restricting the increase of mortgage/housing loans in outstanding balance. As a result, a number of local commercial banks have slowed down their lending activities, while some cities have even stopped issuing new loans to borrowers. On the other hand, the number of housing transactions has decreased and interest rates have increased, further negatively inf...

Euromonitor International's Consumer Lending in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Instant Payments: A Global View

Published by GlobalData

Pub. Date 2017/10/20

Price

USD 3450 PDF by E-mail (Single User License) ~

USD 10350 PDF by E-mail (Global License)

www.giiresearch.com/ce/574528

'Instant', 'immediate' or 'real-time' payment refers to electronic payment solutions available 24/7 that enable real-time or close-to-real-time clearing of the transaction and crediting of the payee's account with a confirmation to the payer, irrespective of the underlying payment instrument e.g. credit transfer, direct debit or payment card.

Key findings included in this report -

- In today's connected world consumers have come to expect instant fund transfers in the same manner they expect instant access to information on their computers or smartphones. Instant payments facilitate the 24/7 transfer of funds, immediate peer-to-peer (P2P) mobile payments, emergency payments at any time, and innovative payment products via mobile phone.
- Fast payment systems are live in 18 markets globally, and are planned in 24 markets - these systems are still an exception rather than the rule, but this is expected to change in the near future.
- The benefits of instant payment systems for banks and other payment service providers vary from increased potential to deliver new services to customers, to efficiencies created through the shift from paper-based to electronic payments, to strengthening relationships with current customers and facilitating customer acquisition....

Consumer Lending in Malaysia

Published by Euromonitor International

Pub. Date 2017/10/19

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/264715

Consumer lending in Malaysia saw growth in 2017 with categories such as auto lending, durables lending, education lending and home lending recording positive growth, despite the challenging economic circumstances and higher cost of living. Growth was driven by the rapid increase in the nation's young, middle-income population who are eager to accumulate assets such as property and cars. Purchasing a residential property and owning a vehicle are not only seen as milestones, but as necessities by...

Euromonitor International's Consumer Lending in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in Hong Kong, China

Published by Euromonitor International

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Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/274264

Consumer credit outstanding balance and gross lending both grew more slowly in current value terms in 2017 than in 2016. Mortgage lending continued to contribute the bulk of growth, as demand for home ownership remained strong as consumers deleveraged. Consumers were cautious about taking on more debt given the expected interest rate hike and the high level of household debt. Consumers' ability and capacity to take on more loans were seriously hampered by this ever-increasing level of debt. Cons...

Euromonitor International's Consumer Lending in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Financial Cards and Payments in Malaysia

Published by Euromonitor International

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USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/172790

Financial cards and payments in Malaysia is experiencing positive growth as consumers are becoming increasingly accustomed to using financial cards for transactions due to the convenience and benefit of this payment method. Malays commonly own several credit cards and debit cards as financial cards are seen as a safe way to pay for purchases. In 2017, debit cards witnessed the fastest growth in transaction value, driven by government-led initiatives such as the replacement of ATM cards with debi...

Euromonitor International's Financial Cards and Payments in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Global POS Banknote Recycler Market 2017-2021

Published by TechNavio (Infiniti Research Ltd.)

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USD 6000 PDF by E-mail (Global License)

www.giiresearch.com/ce/570516

A cash recycler is a machine that handles tasks like accepting and dispensing cash. It stores money, keeps an accurate account of cash-in-hand, and automates the cash cycle. The POS banknote recycler is designed to handle cash in an organized manner with increased security and cash management benefits. In the retail industry, POS banknote recyclers are used in self-checkout terminals. The market is segmented based on offline and online distribution channel.

Technavio's analysts forecast the global POS banknote recycler market to grow at a CAGR of 7.51% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global POS banknote recycler market for 2017-2021. The report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

Consumer Lending in Indonesia

Published by Euromonitor International
Price
USD 2100 PDF by E-mail (Single user license)

Pub. Date 2017/10/18

www.giiresearch.com/ce/261955

In terms of outstanding balance as well as gross lending, consumer lending recorded growth in 2017. This was due to the strong positive performances recorded for durables lending, education lending and mortgages/housing. Indonesian consumers are becoming more optimistic each year, reflected by their purchases of durable goods. As consumer confidence grows alongside the rise in the newly middle-income population, there is demand for more-convenient and improved living conditions, reflected in mor...

Euromonitor International's Consumer Lending in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Financial Cards and Payments in Hong Kong, China

Published by Euromonitor International
Price
USD 2100 PDF by E-mail (Single user license)

Pub. Date 2017/10/18

www.giiresearch.com/ce/123751

Card payments registered strong transaction value and volume growth in 2017 as low unemployment and inflation, a healthy economic outlook, stable wage growth and rising consumer confidence all combined to boost consumer spending. Card payments hence benefited from consumers' insatiable demand for convenience and a cashless lifestyle. However, the fact that transaction volume outgrew transaction value underlined a change in the way consumers use credit cards. Previously, consumers were more likel...

Euromonitor International's Financial Cards and Payments in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Financial Cards and Payments in Indonesia

Published by Euromonitor International

Pub. Date 2017/10/18

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/172786

A high number of unbanked population in Indonesia, as well as low credit card penetration, means that Indonesia follows a different path of payment development. Usually, the rise of credit card transactions is in accordance with the growth of e-commerce. However, the trend in Indonesia is that the credit card is not a popular payment method for online transactions; in addition to convenience, most Indonesians value security as well as familiarity when making payments. In addition, the recent gov...

Euromonitor International's *Financial Cards and Payments in Indonesia* report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in the United Kingdom

Published by Euromonitor International

Pub. Date 2017/10/18

Price

USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/294463

2017 marked an extremely significant period for the consumer lending market in the UK. Continuing political uncertainty surrounding the process of leaving the EU paired with the result of the June general election created a sense of hesitancy in the industry, with gross lending growth slowing. In addition to this, there was a very strong case for increasing interest rates. Inflation was significantly above the Bank of England's target of 2%. Euromonitor International expects the growth of gross...

Euromonitor International's *Consumer Lending in United Kingdom* report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Consumer Lending in Brazil

Published by Euromonitor International
Price

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USD 2100 PDF by E-mail (Single user license)

www.giiresearch.com/ce/317527

Brazil's economy gave signs of a mild recovery in 2017, with inflation under control and decreasing interest rates. The country's economy is forecast to leave the recessionary cycle behind as of the third quarter of 2017, when the GDP is expected to register growth for the second consecutive quarter.

Euromonitor International's Consumer Lending in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Global and China UBI Industry Report, 2017-2021

Published by ResearchInChina

Pub. Date 2017/10/13

Price

USD 2600 Unprintable PDF by E-mail (Single User License) ~

USD 3900 Printable & Editable PDF by E-mail (Enterprise-wide License)

www.giiresearch.com/ce/339569

Starting in China in 2012, later than in foreign countries, UBI is primarily developed by mainly referring to foreign products and mature models. Auto insurance, always the largest subsector of property insurance in China, reported original premium income of RMB683.455 billion in 2016, up 10.3% from a year earlier and accounting for 78% of property-insurance original premium income. The reform of commercial car insurance rate management system was piloted from May 2015 and the market-oriented reform of car insurance rate was staged nationwide on July 1, 2016. Also, the rapid evolution of automotive IoT (Internet of Things) gives great impetus to the automotive UBI industry. The Chinese automotive UBI market is expected to value RMB201.8 billion in 2021 at a CAGR of 43.0%.

The Global Wealth Market in 2017

Published by GlobalData

Pub. Date 2017/10/13

Price

USD 5250 PDF by E-mail (Single user license) ~

USD 15750 PDF by E-mail (Global License)

www.giiresearch.com/ce/372385

Global wealth market is on a continuous growth path. Worldwide liquid onshore assets will exceed \$100tn by the end of 2017. However, the market is not homogenous: rates and reasons for growth differ between affluent segments, the level of economic development in any given nation, and local conditions. This means that understanding not just the actual size of a market, but also all of the above factors is crucial for wealth managers expanding to new countries and developing client targeting strategies.

At the end of 2016, worldwide liquid assets held onshore by affluent individuals (those with assets exceeding \$50,000) totaled \$92.4tn. 2017 will see 5.4% growth, adding another \$5.3tn to the global affluent wealth market. Although combined, the mass affluent and HNW segments represent only 7% of the global population, their assets currently account for almost 95% of global liquid wealth. Most assets are in the hands of mass affluent individuals, which is the largest market in terms of liquid assets.

Consumer Finance in 2018: Key Insights and System Refresher

Published by Euromonitor International

Pub. Date 2017/10/12

Price

USD 1325 PDF by E-mail (Single user license)

www.giiresearch.com/ce/259856

By 2021, card is expected to account for over half of all global consume payment value. China will serve as the engine for card's leadership position. Euromonitor projects that 40 percent of all card spend will be attributable to the Chinese market.

Euromonitor International's Consumer Finance 2017: Key Insights and System Refresher global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Offshore Investment: Booking Center Preferences 2017

Published by GlobalData

Pub. Date 2017/10/11

Price

USD 5250 PDF by E-mail (Single user license) ~

USD 15750 PDF by E-mail (Global License)

www.giiresearch.com/ce/368673

Offshore investment market is growing once again, reassuring all banks and wealth managers serving this lucrative, if challenging segment that the Common Reporting Standard (CRS) and recent scandals have not put it into a terminal decline. However, the shape of post-CRS world is likely to be very different than what it was before: more concentrated, institutionally oriented, and with slower growth.

Key findings include in this report -

- Growth will slow in the retail non-resident sector as the CRS inclines more investors to book onshore, and obtain their geographic diversification via other means. Amongst the largest international financial centers (IFCs), those with the largest portion of institutional AUM such as Luxembourg, witnessed the strongest growths.

- The impact of the CRS upon wealth managers in the largest IFCs is likely to be quite muted, both because they tend to be diversified in terms of their offerings to both institutional and retail investors, and because they are attractive as major financial markets in their own right.

- Booking centers with particularly fast growth in 2016 benefited from one-off adjustments, such as the reopening of the economy to international investors (Argentina), or being rediscovered by investors as the local economic cycle turned back towards growth (Canada and Brazil)....

Global Artificial Intelligence Courses in BFSI Sector 2017-2021

Published by TechNavio (Infiniti Research Ltd.)

Pub. Date 2017/10/06

Price

USD 3500 PDF by E-mail (Single User License) ~

USD 6000 PDF by E-mail (Global License)

www.giiresearch.com/ce/565830

AI is defined as a computer technology that performs tasks, which previously required human intelligence and manual support. At present, working professionals are availing AI certifications for advances in their career and to effectively contribute to business trends. By learning and developing AI skills, they can take a strategic and thoughtful approach to their career development. On doing so they get to understand AI concepts, and can easily identify and eliminate errors with the use of algorithms and processes.

Technavio's analysts forecast the global artificial intelligence courses in BFSI sector to grow at a CAGR of 37.78% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global artificial intelligence courses in BFSI sector for 2017-2021. To calculate the market size, the report considers the revenue generated from the AI certification courses segment in prominent geographies, which include North America, Europe, APAC, and ROW.

Same Day ACH: Debit's Debut

Published by Mercator Advisory Group, Inc.

Pub. Date 2017/10/03

Price

USD 2450 PDF by E-mail (Single User License)

www.giiresearch.com/ce/562762

New Mercator Advisory Group research analyzes initial performance of same-day ACH credits and the impact that same-day debits will have on the payments industry.

With both same-day ACH credits and, since September 15, 2017, same-day ACH debits available in the marketplace, this faster form of ACH is finding applicable use cases in both business and consumer applications according to a new research report by Mercator Advisory Group.

The National Automated Clearing House Association (NACHA), the governing body for ACH, has from time to time rolled out new features to broaden ACH's appeal across channels, most recently faster, same-day transaction processing services. Mercator Advisory Group's latest research report, Same-Day ACH Debit's Debut, examines the impact that Same Day ACH (SDA) is having on the payments market.

"ACH, a stalwart among payment types, has again created greater utility by adding a new feature, namely faster transaction processing options. How Same Day ACH fits in among other types of more rapid payment options and how relative market pricing evolves will be critical to users and providers," commented Sarah Grotta, Director, Debit Advisory Service at Mercator Advisory Group, author of the report.

Insurtech: Market Readiness, Forecasts & Key Vendors 2017-2022

Published by Juniper Research

Pub. Date 2017/10/03

Price

USD 2706.40 Web Access - Full Research Suite (Enterprise Wide License)

www.giiresearch.com/ce/562758

Juniper's Insurtech research provides a detailed analysis of how advancing technologies, including AI and consumer telematics, are catalysing the insurance market to rapid adoption of Insurtech. It analyses trends and emerging business models in the sector, with an attendant regional analysis of readiness for Insurtech deployment. Based on these elements, the research suite identifies recommendations for key stakeholders in the industry to inform strategic planning.

The research includes:

- Market Trends & Opportunities (PDF)
- 5 Year Market Sizing & Forecast Spreadsheet (Excel)

Key Questions

- 1. How and to what extent will Insurtech players disrupt the insurance market?
- 2. Which segments of the insurance market are most ripe for disruption?
- 3. What challenges do Insurtech players face in driving adoption of new technologies?
- 4. Which regional issues will affect adoption of Insurtech worldwide?
- 5. What will the Insurtech market be worth over the next five years?

AI and Big Data Technologies Transforming Financial Services

Published by Frost & Sullivan

Pub. Date 2017/09/28

Price

USD 4950 Web Access (Regional License)

www.giiresearch.com/ce/572951

Artificial Intelligence (AI) and Big Data has emerged to be the most essential technologies to develop fintech applications. The technologies has advanced significantly over the ages to empower applications and machines to learn from its own experiences, unravel hidden patterns in data, generate insights and take automated decisions. Technology evolution in the AI and Big Data spaces is continuously driving the development of innovative applications that are transforming the financial services.

This research service focuses innovations powered by AI and Big Data for financial services space. The research service also highlights the key future opportunities of AI.

In brief, this research service provides the following:

- A brief snapshot of fintech
- Key benefits of AI for financial services
- Key benefits of AI for financial services
- Key drivers and challenges
- Key applications powered by Big Data and AI for financial services
- Key innovations transforming financial services
- Application roadmap
- Future convergence potential
- Future applications of in financial services

UK SME Adoption of Employee Benefits 2017

Published by GlobalData

Pub. Date 2017/09/28

Price

USD 7500 PDF by E-mail (Single User License) ~

USD 22500 PDF by E-mail (Global License)

www.giiresearch.com/ce/562844

"UK SME Adoption of Employee Benefits 2017", report highlights the opportunities in offering employee benefits by sizing the number of SMEs in the UK. It discusses the penetration of employee benefits among SMEs and factors affecting this, such as pension auto-enrolment. It explores how employee benefits are purchased, which are the top insurers, and the importance of offering benefits in attracting and retaining employees.

The report explores the provision of 10 employee benefits among UK SMEs across pensions, protection insurance, and healthcare benefits, which include private company pensions, pension contributions into a NEST government auto-enrolment scheme, life insurance, critical illness insurance, income protection insurance, private health insurance, healthcare cash plans, dental plans, cycle-to-work schemes, and childcare vouchers.

Employee benefits are a range of products provided to employees in addition to their normal salaries. Their purpose is to increase the economic security and wellbeing of staff, and they are pivotal in both attracting and retaining employees.

Payments in Malaysia 2017: What Consumers Want?

Published by GlobalData

Pub. Date 2017/09/25

Price

USD 3450 PDF by E-mail (Single User License) ~

USD 10350 PDF by E-mail (Global License)

www.giiresearch.com/ce/530623

Malaysian payments market is showing signs of change as it slowly move towards digital payments. In spite of cash use remaining relatively high, new payment technologies will progressively gain momentum. The key opportunity is to provide products and services that are as easy to use, convenient, and secure as cash in order to actively promote digital payments. The growth of POS terminal penetration, the complete migration to EMV standards with contactless functionality, and significant recent developments in the e-commerce environment have all contributed to the ongoing digital transformation of this market.

While cash remains an important payment tool in Malaysia, cards will be used more frequently as the move to non-cash payments accelerates. Providers should promote card adoption and use merchant partnerships, reward programs, and benefits to encourage card use, while educating Malaysian consumers about the advantages of using payment cards over cash.

Payments Landscape in Malaysia: Opportunities and Risks to 2021

Published by GlobalData

Pub. Date 2017/09/25

Price

USD 2750 PDF by E-mail (Single User License) ~

USD 8250 PDF by E-mail (Global License)

www.giiresearch.com/ce/562842

GlobalData's "Payments Landscape in Malaysia: Opportunities and Risks to 2021", report provides detailed analysis of market trends in Malaysian cards and payments industry. It provides values and volumes for a number of key performance indicators in the industry, including credit transfers, direct debit, cash, payment cards, and cheques during the review-period (2013-17e).

The report also analyzes various payment card markets operating in the industry, and provides detailed information on the number of cards in circulation, transaction values and volumes during the review-period and over the forecast-period (2017-21f). It also offers information on the country's competitive landscape, including the market shares of issuers and schemes.

The report brings together GlobalData's research, modeling, and analysis expertise to allow banks and card issuers to identify segment dynamics and competitive advantages. The report also covers details of regulatory policy and recent changes in the regulatory structure.

Payments in Taiwan 2017: What Consumers Want?

Published by GlobalData

Pub. Date 2017/09/25

Price

USD 3450 PDF by E-mail (Single user license) ~

USD 10350 PDF by E-mail (Global license)

www.giiresearch.com/ce/447303

Cash remains the preferred method of consumer payment in Taiwan, accounting for more than three quarters of total payment transaction volume. Consumers in Taiwan have a strong inclination towards cash for day-to-day transactions despite the gradual rise in electronic payments. Government of Taiwan has been promoting electronic payments through various initiatives, and the necessary payment infrastructure is in place. But ATMs are ubiquitous, the retail environment is highly competitive, and the dense urban environment lends itself to the use of cash.

Debit card penetration in Taiwan stood at 413.8 cards per 100 individuals in 2017, the highest rate among its regional peers. However, debit card usage is mostly restricted to ATM cash withdrawals, which record frequency of use (transactions per card per year) 10 times higher than for POS transactions. This is because consumers prefer cash for low-value transactions at retail outlets, which is one of the challenges hindering debit cards usage.

Taiwanese consumers have been familiar with contactless payments since the introduction of the EasyCard subway transit cards in 2002, and awareness is very high. In addition to contactless cards, mobile contactless payments are also gaining prominence, supported by the launch of mobile payment solutions such as Apple Pay, Android Pay, and Samsung Pay.

Payments Landscape in Taiwan: Opportunities and Risks to 2021

Published by GlobalData

Pub. Date 2017/09/25

Price

USD 2750 PDF by E-mail (Single User License) ~

USD 8250 PDF by E-mail (Global License)

www.giiresearch.com/ce/562840

GlobalData's "Payments Landscape in Taiwan: Opportunities and Risks to 2021", report provides detailed analysis of market trends in the Taiwanese cards and payments industry. It provides values and volumes for a number of key performance indicators in the industry, including credit transfers, payment cards, cash, direct debits, and cheques during the review-period (2013-17e).

The report also analyzes various payment card markets operating in the industry, and provides detailed information on the number of cards in circulation, transaction values and volumes during the review-period and over the forecast-period (2017e-21f). It also offers information on the country's competitive landscape, including the market shares of issuers and schemes.

The report brings together GlobalData's research, modeling, and analysis expertise to allow banks and card issuers to identify segment dynamics and competitive advantages. The report also covers details of regulatory policy and recent changes in the regulatory structure.

Payments Landscape in Indonesia: Opportunities and Risks to 2021

Published by GlobalData

Pub. Date 2017/09/21

Price

USD 2750 PDF by E-mail (Single User License) ~

USD 8250 PDF by E-mail (Global License)

www.giiresearch.com/ce/562839

GlobalData's "Payments Landscape in Indonesia: Opportunities and Risks to 2021", report provides detailed analysis of market trends in the Indonesian cards and payments industry. It provides values and volumes for a number of key performance indicators in the industry, including cash, payment cards, and cheques during the review-period (2013-17e).

The report also analyzes various payment card markets operating in the industry, and provides detailed information on the number of cards in circulation, transaction values and volumes during the review-period and over the forecast-period (2017-21f). It also offers information on the country's competitive landscape, including the market shares of issuers and schemes.

The report brings together GlobalData's research, modeling, and analysis expertise to allow banks and card issuers to identify segment dynamics and competitive advantages. The report also covers details of regulatory policy and recent changes in the regulatory structure.

BRIC B2C E-Commerce Markets 2017

Published by yStats.com GmbH & Co. KG

Pub. Date 2017/09/20

Price

USD 2350 Web Access - PDF & PPT (Single User License) ~

USD 4700 Web Access - PDF & PPT (Global Site License - Up to 10 Users)

www.giiresearch.com/ce/557307

The undisputed leader of this four-nation group is China. Even though the Internet connectivity percentage is lower in China than in some other nations in the group, the connected population has an affinity to online shopping, as nearly two thirds of Internet users made online purchases last year, according to sources cited in the yStats.com report. M-Commerce also propels the growth of online retail in China as shoppers connect to popular sites such as Tmall and JD.com through mobile apps.

While mobile shopping is also growing in popularity in Russia, M-Commerce there contributes just a low two-digit portion to total online retail sales, as cited in the yStats.com publication. Cross-border shopping, particularly from China's Aliexpress.com, is the defining trend in Russian E-Commerce. Young people lead in online shopping in Russia, as over 50% of online purchasers are under 35 years old.

Global Market Study on Automated Teller Machine (ATM): North America Regional Market Anticipated to Increase by 0.8X Between 2017 and 2025

Published by Persistence Market Research

Pub. Date 2017/09/19

Price

USD 4900 PDF by E-mail (Single User License) ~

USD 10600 PDF by E-mail (Corporate User License)

www.giiresearch.com/ce/563504

An automated teller machine is known by several names such as automated banking machine, any time money, cash point, cash machine, cash dispenser, minibank, and bankomat. This game-changing device burst onto the scene half a century ago and has truly made people's financial transactions infinitely simpler and more convenient. ATM machines have proliferated across both the developed and developing world and the ATM Industry Association estimates that there are more than 3 million ATM's in place already. Thus, the time could not be more perfect to conduct an in-depth analysis on this dynamic and exciting market. Persistence Market Research in its upcoming report titled 'Automated Teller Machine (ATM) Market: Global Industry Analysis 2012 - 2016 and Forecast 2017 - 2025' has prepared an exhaustive report on the ATM market. The report compares and contrasts the historical analysis for the period from 2012-2016 with the eight-year forecast ending in 2025 to allow our readers to understand the ATM market with all of its respective nuances.

Mobile Banking & Contactless Payments: Survey US - Consumer Attitudes to Mobile Banking & Contactless Payments

Published by Juniper Research

Pub. Date 2017/09/19

Price

USD 1700 Web Access - Survey (Enterprise Wide License)

www.giiresearch.com/ce/357656

Juniper's latest survey 'Consumer Attitudes to Mobile Banking & Contactless Payments: US' provides unique insights into consumer usage and attitudes, together with indications for the future adoption of services.

This research suite includes:

- Survey Takeaways & Analyst Commentary (PPT)
- Survey Excel & Questionnaire (Excel)

Key Features:

- Separate insights and analysis for contactless payments and mobile banking.
- Insights for the US market, split by key demographics.
- Key takeaways on consumer attitudes and what they mean for the market.
- Consumer brand rankings, service awareness, usage frequency and future opportunities.
- Satisfaction when using contactless payments and mobile banking services.
- Barriers to entry and consumer action analysis.
- Expert commentary and backup analysis from Juniper analysts.

Mobile Banking & Contactless Payments: Survey UK - Consumer Attitudes to Mobile Banking & Contactless Payments

Published by Juniper Research

Pub. Date 2017/09/19

Price

USD 1700 Web Access - Survey (Enterprise Wide License)

www.giiresearch.com/ce/357657

Juniper's latest survey 'Consumer Attitudes to Mobile Banking & Contactless Payments: UK' provides unique insights into consumer usage and attitudes, together with indications for the future adoption of services.

This research suite includes:

- Survey Takeaways & Analyst Commentary (PPT)
- Survey Excel & Questionnaire (Excel)

Key Features:

- Separate insights and analysis for contactless payments and mobile banking.
- Insights for the UK market, split by key demographics.
- Key takeaways on consumer attitudes and what they mean for the market.
- Consumer brand rankings, service awareness, usage frequency and future opportunities.
- Satisfaction when using contactless payments and mobile banking services.
- Barriers to entry and consumer action analysis.
- Expert commentary and backup analysis from Juniper analysts.

The Mobile Phone Insurance Ecosystem: 2017 - 2030 - Opportunities, Challenges, Strategies & Forecasts

Published by Signals and Systems Telecom

Pub. Date 2017/09/19

Price

USD 2500 PDF Report, XLS Database (Single User License) ~

USD 3500 PDF Report, XLS Database (Company Wide License)

www.giiresearch.com/ce/321884

Given the increasing prevalence of expensive household goods, cars and consumer electronics, insurance has become an unavoidable and often necessary cost in modern life. Mobile phones, and smartphones in particular are no exception to this trend.

Most major mobile operators, insurance specialists, device OEMs, retailers and even banks now offer insurance plans that cover theft, loss, malfunctions and damage of mobile phones. Many policies now also integrate enhanced technical support and additional protection features such as data backup facilities, allowing users to securely backup their phone data online.

SNS Research estimates that the global mobile phone insurance market is expected to account for \$20.5 Billion in revenue by the end of 2017. The market is further expected to grow at a CAGR of approximately 10% over the next three years, eventually accounting for more than \$27 Billion in revenue by the end of 2020.

Japan Financial Markets Business IT Usage of 3rd Platform 2017

Published by IDC

Pub. Date 2017/09/18

Price

USD 4500 PDF by E-mail (Single user license)

www.giiresearch.com/ce/367334

This IDC study presents performance results for 2015 and a forecast for 2016 to 2020 for 3rd Platform spending in Japanese financial institutions (i.e., banking, insurance, and securities/other financial services). In addition to looking at the efforts being undertaken around fintech by Japanese financial institutions, this report also presents trends in 3rd Platform and innovation accelerator demand, and provides a forecast of fintech-related IT spending at financial institutions. When it comes to Japanese financial institutions, IDC expects the trend toward expansion in IT spending in areas such as the 3rd Platform and innovation accelerators from the perspective of expanding revenue as well as reducing costs and increasing work efficiency. IDC also expects fintech-related IT spending to expand steadily as well. However, there are many cases in which the purposes of use remain unclear, meaning that the considerations of such spending do not move forward.

Global ATM Market and Forecasts to 2022

Published by Retail Banking Research

Pub. Date 2017/09/15

Price

USD 8024 Hard Copy - Asia Pacific ~

USD 50320 PDF by E-mail & Hard Copy (Multi User License - 6 + Users) - Full Report

www.giiresearch.com/ce/209546

Global ATM Market and Forecasts to 2022 is a comprehensive analysis of the development and future of the global ATM and cash dispenser market. It is a valuable source of strategic information and forecasts, vital for all those involved in this competitive and changing market.

The first edition of this report, published in 1998, established the report as the most comprehensive and authoritative analysis of the worldwide ATM market available. The series, now in its 14th edition, is widely used for strategic planning across the industry.

The report covers 180 countries and is invaluable for manufacturers, financial institutions, independent ATM deployers, network operators, processors, professional services firms and other suppliers to the financial services industry. In addition to an extensive commentary, the report presents over 2,000 tables and charts.

Financial Services Cybersecurity Systems and Services Market (Solution and Services - Endpoint Security, Identity and Access Management, Others; End User) - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 - 2022

Published by Transparency Market Research

Pub. Date 2017/09/15

Price

USD 5795 PDF by E-mail (Single User License) ~

USD 11795 PDF by E-mail (Corporate License)

www.giiresearch.com/ce/562203

The global financial services cybersecurity systems and services market is prognosticated to be pampered by reportedly a large count of financial organizations taking to managed security services for solutions such as real-time monitoring and analytics and authentication. The significance of financial services cybersecurity systems and services could elevate drastically in the coming years as an enormous amount of sensitive data moves to the cloud.

The authors of the report offered herewith forecast the size and growth factors of the global financial services cybersecurity systems and services market, which could be vital for crafting accurate business decisions. Additionally, the report provides decisive information about favorable opportunities prevailing in the market amid the presence of projected growth disincentives.

Biometrics in Financial Services, Forecast to 2022

Published by Frost & Sullivan

Pub. Date 2017/09/14

Price

USD 1500 Web Access (Regional License)

www.giiresearch.com/ce/563582

Financial services industry has been remarkably disrupted by innovative technologies and new business models to-date. Customers are demanding more customer-centric, digital solutions and expect banks to create solutions that not only solve the problem of security but also increase the level of customer satisfaction. The pace of innovation is rapid in financial services, especially in biometrics. Traditional banks and start-ups are gearing up for taking banking to the next level by making their biometric solutions advanced and efficient. Some financial service companies are now offering real-time authentication for payment and money transfers through the mobile banking applications. These biometric solutions give opportunities to launch new products with easy authentication at a quick and wide pace. This study puts in perspective the existing trends for biometrics in financial services globally. The analysis will include the challenges for adopting biometrics, drivers for adoption with financial services. This study also provides an insight on all the biometric solutions that are in the market for financial services and their workflows.

Complex Business Relationships Drive the Commercial Cards Industry

Published by Mercator Advisory Group, Inc.

Pub. Date 2017/09/12

Price

USD 2450 PDF by E-mail (Single User License)

www.giiresearch.com/ce/555250

The credit card industry has over time created what can reasonably be described as the only true real-time global payment network. A corporate user can execute a payment request to a supplier/merchant from and to anywhere cards are accepted across the globe. The merchant then gains authorization and clearance for the transaction in just a few seconds, allowing for immediate service provision. It all sounds relatively simple, but the infrastructure, software, and services forming the foundation of this reliable payment network are anything but simple. During the past 10 years there has been a concerted effort on the part of the commercial cards industry to gain a stronger foothold in the business payments space, most specifically business-to-business (B2B) payables. This objective is being advanced through technology and ongoing partnerships as the industry adapts to the changing world of digital payments.

Mobile Financial Services in Emerging Markets: Money Transfer, Loans, Savings & Insurance 2017-2022

Published by Juniper Research

Pub. Date 2017/09/12

Price

USD 1700 Web Access - Quarterly Updates/PDF and Interactive Excel (Enterprise Wide License) ~

USD 2706.40 Web Access - Executive Summary & Core Findings/PDF (Enterprise Wide License)

www.giiresearch.com/ce/345640

Juniper's market leading Mobile Financial Services research provides the most comprehensive and progressive analysis of this expanding market, addressing the following product sectors:

- Money Transfer
- Microloans
- Microsavings
- Microinsurance

This research assesses the leading markets and identifies the key areas for future deployment, as well as providing in-depth forecasts across a range of key metrics.

This subscription comprises:

- Executive Summary & Core Findings (PDF & Excel)
- Quarterly Updates
- Juniper Insights (weekly publication)

UK Pet Insurance: Market Dynamics and Opportunities 2017

Published by GlobalData

Pub. Date 2017/09/11

Price

USD 3450 PDF by E-mail (Single user license) ~

USD 10350 PDF by E-mail (Global License)

www.giiresearch.com/ce/364719

United Kingdom pet insurance market has continued to see significant growth, with gross written premiums (GWP) increasing by 7.1% in 2016. Medical inflation remains the underlying factor driving GWP upwards, with technologically improved quality of treatments and procedures being applied more commonly and driving inflationary pressure on claims costs. This has resulted in claims incurred figures outgrowing GWP, with a 7.4% increase in 2016.

Product penetration has also risen, but at a considerably slower rate than GWP or claims incurred, with the number of subscribers increasing by just 2.0%, to reach 3.4 million in 2016.

Key findings include in this report -

- The pet insurance market broke the £1bn mark in GWP for the first time in 2016 as insurers continue to battle rising medical costs.
- Having previously been under-represented on price comparison sites, many pet providers now see them as a crucial distribution channel.
- Available data with regards to the UK pet population and pet ownership suggests dogs still lead the way over cats.
- Insurtech is entering the market with Fitbit-style technology, a range of apps, and innovative comparison sites beginning to emerge.

Private Label Credit Cards in the U.S., 10th Edition

Published by Packaged Facts

Pub. Date 2017/09/08

Price

USD 4750 PDF by E-mail (Single User License) ~

USD 9500 PDF by E-mail (Global Site License)

www.gjiresearch.com/ce/217052

Packaged Facts forecasts private label credit card purchase value to grow at an average annual rate of 5% during 2017-2019, with loans outstanding forecasted to grow at 6%. Private label credit card platforms continue to play an integral role in retailer loyalty programs, driven by retailers' need to push the loyalty and sales envelope as far as possible at a time when the retail industry is facing its most significant challenges. Digital- and mobile-forward loyalty and customer relationship management strategies are the keys to the kingdom. Start-up companies, more established retail sales growers, and retailer stalwarts under pressure can all draw from what private label card programs and associated data analytics provide, which is why the market continues to grow even while many retailers do not.

Private Label Credit Cards in the U.S., 10th Edition provides a wealth of insight on this growing market. The report covers the U.S. market for private label credit cards, with an emphasis on retail credit card program features and benefits analysis, retail card strategies, growth trends and opportunity spotting.

Operational Excellence: The Best Debit Marketing Strategy

Published by Mercator Advisory Group, Inc.

Pub. Date 2017/09/07

Price

USD 2450 PDF by E-mail (Single User License)

www.gjiresearch.com/ce/554057

Consumers are changing their buying habits and including more online and mobile purchases. Debit cards are less likely to be used in those channels than credit cards due in part to their concerns about the safety of their transactions and usability of their cards.

A new research report by Mercator Advisory Group, *Operational Excellence: The Best Debit Marketing Strategy*, recommends that the best way to increase debit card usage and customer retention is to improve dispute handling and reduce the incidence of false positives in fraud detection.

"Debit has gotten a bad reputation in the popular press for being unsafe and less accepted, particularly in digital channels. To counteract this sentiment, banks and credit unions are re-examining their approach to handling cardholder disputes to make it less disruptive to consumers and the underlying activity in their checking accounts. Issuers are also focused on fine-tuning their transaction monitoring tools to protect transactions without being so restrictive as to turn away too many legitimate transactions," commented Sarah Grotta, Director, Debit Advisory Service at Mercator Advisory Group and author of the report.

Global Alternative Online Payment Methods: First Half 2017

Published by yStats.com GmbH & Co. KG

Pub. Date 2017/09/06

Price

USD 1150 Web Access - PDF & PPT (Single User License) ~

USD 2300 Web Access - PDF & PPT (Global Site License - Up to 10 Users)

www.giiresearch.com/ce/554054

"While credit card remains as the top payment method used by online shoppers worldwide, alternative methods are encroaching on that lead, and in some countries, have overtaken cards' leading position. Among the alternative payment methods used are E-Wallets like Alipay and PayPal, bank transfer, and cash on delivery. The alternative method of payment by invoice, popular in German-speaking countries of Europe and in Sweden is also mentioned in the yStats.com report.

The report highlights that inability to make payments on the Internet is one of the principle deterrents to making purchases online, pointing out the importance of development of alternative payment methods to further the growth of online retail.

Emerging markets seem especially prepared to use alternative payment methods, as shown in the payment method rankings for 30 countries cited in the yStats.com report. In Southeast Asian countries other than Singapore, cash on delivery or bank transfers are used more than credit card by online shoppers. Cash payment on delivery is also preferred by online shoppers in the Middle East.

Supply Chain Finance: Fintech Vendor Overview

Published by Mercator Advisory Group, Inc.

Pub. Date 2017/09/01

Price

USD 2450 PDF by E-mail (Single User License)

www.giiresearch.com/ce/551068

The ongoing digital transformation of business-to-business (B2B) payments has been well chronicled by Mercator Advisory Group. Part of that transformation can be found in the advancement of alternative cash cycle finance capabilities, led by nonbank financial technology (fintech) vendors during the past 10 year. There is much debate about the actual opportunity for supply chain finance, probably as much as is there is confusion around the definitions. In the view of Mercator Advisory Group, the market is globally robust with a more than trillion dollars of estimated available open account financing still ripe for working capital improvements on either side of the supply chain.

In a new research report, 'Supply Chain Finance: Fintech Vendor Overview', Mercator Advisory Group delves into the current state of this global market and some of the varied fintech solutions available for companies of all sizes.

Gift Cards Market by Functional Attribute (Open Loop, and Closed Loop) and Industry Vertical (Retail, and Corporate Institutions) - Global Opportunity Analysis and Industry Forecast, 2016-2023

Published by Allied Market Research

Pub. Date 2017/09/01

Price

USD 3840 PDF by E-mail (Data Pack) ~

USD 7800 PDF by E-mail (Enterprise User License)

www.giiresearch.com/ce/563329

A gift card is a stored value card that is utilized as an alternative for money at a particular store or business for purchases related to goods or services. Gift cards are also known as gift certificate, gift voucher, gift token, and others, which are generally issued by a retailer or bank as a developmental strategy used for promoting a particular function. These cards can be used at a selected outlet or group outlets depending on the issuing authority. Gift cards are an improved version of paper gift certificates earlier used for transaction purposes. The global gift cards market was valued at \$679,743 million in 2016, and is projected to reach \$3,003,320 million by 2023, growing at a CAGR of 24.0% from 2017 to 2023.

The gift cards market is expected to experience significant growth during the forecast period, owing to technological innovation in product offerings, increase in application areas among end users, increased market for prepaid cards, rise in need for advanced promotional strategies, high adoption rate of smartphones, growth associated with e-commerce and m-commerce industry, increased spending capacity of consumers, and flexibility associated with ease of use feature drive the global gift cards market.
